



BERHAMPORE COLLEGE

ESTD. : 1963

NAAC Accredited College

20, C.R. Das Road • Berhampore • Murshidabad • W.B. • PIN - 742101

No. B.C / / 20

Dated, Berhampore, the 20

Report on Campus Recruitment Programme

Campus Recruitment Programme: "From College Campus to a Bright Future"

Venue: Berhampore College Auditorium (Nazrul Mancha)

Date: 5th August 2026

Introduction: Berhampore College organised a Campus Recruitment Programme for students seeking employment opportunities. The programme was organised in collaboration with New Modern Dutta Jewellers. The main aim was to create awareness about the job market. It also aimed to provide direct recruitment opportunities to students.

Program Details: At the beginning of the programme, an orientation session was held. The students received guidance on how to prepare for the job market. The resource persons discussed interview preparation. They also discussed communication skills and professional behaviour. They gave tips on confidence building. They explained how to present oneself in an interview. They also discussed how to face interview questions effectively. The session helped students understand the expectations of employers. It also helped them learn about the skills needed for employment.

Aims & Objectives: The programme aimed to prepare students for the job market. It focused on interview preparation and communication skills. It also aimed to build confidence among students. Another objective was to provide direct employment opportunities. Following the orientation session, an interview was conducted. The students participated in the selection process. They got an opportunity to demonstrate their knowledge and communication skills. The programme offered opportunities for more than 40 positions, as mentioned in the event poster. The programme received an encouraging response from the students. More than 200 students participated in the programme. More than 25 students were selected through the recruitment process. The selected students got an opportunity to begin their professional careers. They also got an opportunity to gain work experience.

The programme was coordinated by the **Career Counselling and Placement Cell of Berhampore College**. The event combined career guidance and direct recruitment. It helped students understand the job market. It also helped them prepare for their professional careers.

Outcomes:

- Students received practical guidance on entering the job market.

Signature 9/10/26

Principal
Berhampore College
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- Students learned how to prepare for job interviews.
- Students improved their communication skills.
- Students gained confidence in facing interviews.
- More than 200 students participated in the programme.
- Students received direct employment opportunities.
- The programme strengthened the activities of the Career Counselling and Placement Cell

Conclusion: The Campus Recruitment Programme was successfully organised by Berhampore College. It provided students with both **career guidance and employment opportunities**. The participation of more than 200 students made the programme successful. The selection of more than 25 students was an important achievement. The programme will help students take their first steps towards their professional careers.



